

COLORS



#152549



#805537

FOR USE WITH
WHITE/GRAY



#9E765A

FOR USE ON
DECORATIVE ELEMENTS



#AB876D

FOR USE WITH
NAVY



#EBEBEB

TYPOGRAPHY

(NOTE: NOT OPTIMIZED FOR SEO / DEVELOPER MAY ELECT TO REORGANIZE H-TAGS & STYLES)

H1: Headline—Ogg Bold - 90 px

LETTER-SPACING = +20

H2: Headline—Ogg Bold, 50 px

LETTER-SPACING = +20

LINE-SPACING = 65 PX

H3: Headline—Ogg Text Bold, 35 px

LETTER-SPACING = +20

LINE-SPACING = 45 PX

H4: HEADLINE—CENTRA NO2 MEDIUM, 32 PX

LETTER-SPACING = +80

LINE-SPACING = 42 PX

H5: SUBHEADLINE—CENTRA NO2 MEDIUM, 24 PX

LETTER-SPACING = +80

LINE-SPACING = 34 PX

H6: SUBHEADLINE—CENTRA NO2 MEDIUM, 20 PX

LETTER-SPACING = +80

LINE-SPACING = 30 PX

P1: Accent Body Copy—Lusinia Regular, 27 px

LETTER-SPACING = 0

LINE-SPACING = 37 PX

PARAGRAPH-SPACING = 27 PX

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In consequat suscipit urna, et mollis tortor ultricies malesuada. Donec iaculis, mi sed tempor mollis, dui turpis interdum ipsum, nec molestie diam dolor sit amet justo.

Donec ullamcorper leo ante, quis dignissim dui tristique a. Donec facilis posuere odio at consequat. Suspendisse sed maximus augue, vitae pharetra metus. Morbi vel nibh id dolor rhoncus efficitur. Maecenas at lacinia mauris. Cras scelerisque viverra luctus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In consequat suscipit urna, et mollis tortor ultricies malesuada. Donec iaculis, mi sed tempor mollis, dui turpis interdum ipsum.

Nec molestie diam dolor sit amet justo. Donec ullamcorper leo ante, quis dignissim dui tristique a.

P2: Body Copy 1—Centra No2 Book, 18pt

LETTER-SPACING = +10

LINE-SPACING = 23 PX

PARAGRAPH-SPACING = 12 PX

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In consequat suscipit urna, et mollis tortor ultricies malesuada. Donec iaculis, mi sed tempor mollis, dui turpis interdum ipsum.

Nec molestie diam dolor sit amet justo. Donec ullamcorper leo ante, quis dignissim dui tristique a.

P3: Body Copy 2—Lusinia Regular, 17pt

LETTER-SPACING = +10

LINE-SPACING = 27 PX

PARAGRAPH-SPACING = 17 PX

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In consequat suscipit urna, et mollis tortor ultricies malesuada. Donec iaculis, mi sed tempor mollis, dui turpis interdum ipsum, nec molestie diam dolor sit amet justo.

Donec ullamcorper leo ante, quis dignissim dui tristique a. Donec facilis posuere odio at consequat. Suspendisse sed maximus augue, vitae pharetra metus. Morbi vel nibh id dolor rhoncus efficitur. Maecenas at lacinia mauris.

BUTTON STYLES

LARGE GHOST BUTTON (H6 - 2.5PX STROKE)

LEARN MORE ABOUT MASONRY

LARGE GHOST BUTTON—HOVER

LEARN MORE ABOUT MASONRY

REGULAR GHOST BUTTON (15PX TEXT - 2.5PX STROKE)

EXAMPLE BUTTON

REGULAR GHOST BUTTON—HOVER

EXAMPLE BUTTON

TEXT BUTTON (15PX TEXT)

LEARN MORE >

TEXT BUTTON—HOVER (70% OPACITY)

LEARN MORE >

HEADLINE STYLE (H6)

5PX STROKE - 220 PX LENGTH

OUR WORK IN THE COMMUNITY (FPO COPY)

ANGLED SECTION TRANSITIONS

4°